



PANGEANET

INTERNATIONAL NETWORK OF INDEPENDENT LAW FIRMS

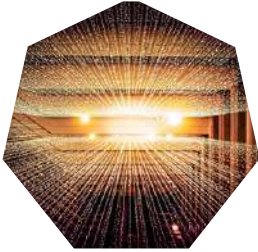
DATA, INFORMATION & CYBER LAW

- PRACTICE GROUP -





Index



Data, Information & Cyber law | 3



Areas of Expertise | 4



Working with our clients: Success stories | 5



Active Practitioners & Thought Leaders | 7



Members & Contacts | 8



THE DICL PRACTICE GROUP

Data, Information & Cyber Law

Unlike laws and regulations, the digital market knows no borders. Local experts with international reach are essential to help you get an understanding of your company's multi-jurisdictional and cross-border data and information challenges and threats, and to help you identify and manage the proper legal resources efficiently and comprehensively.

Like you, the Pangea lawyers are entrepreneurs at heart and know the value of getting assistance from a real strategic partner over a mere legal technician. We are independent law firms that together form an international cluster of legal advisers.

The Pangea DICL team is an international group of experienced and specialised lawyers dedicated to privacy, cybersecurity and open data issues.

We support your digital transformation and guide you in the protection, use and defence of your immaterial assets from a legal perspective.

Our *multi-jurisdictional experts* approach draws on the familiarity of our specialists with their respective local laws and customs, combined with a geek-worthy curiosity and appetite for the latest technological developments and phenomena that we keenly share with clients in the form of legal insights & digests.

We provide professional and ready-to-implement advice because we have our finger on the pulse of the sector: we are active in the global IT ecosystem and stay sharp by contributing to the development of the of the sector in our respective countries and regions, as members of think tanks, policy institute and influential research institutes as well as lecturers at universities.

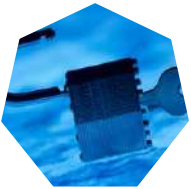
When you work with Pangea DICL, you get full access to a team of lawyers working in the *one-stop shop* style:

- one key point of contact who will pilot the project for you through the multijurisdictional jungle
- one end-product consolidating the various aspects of your query
- one monthly invoice in one currency, combining the services rendered by our experts



Areas of Expertise

Pangea DICL offers cross border strategic legal advice in relation with:



Data protection and privacy



e-reputation & personality rights



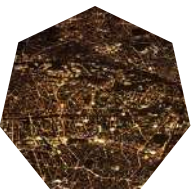
Information technology



**Protection of secrets
(professional secrecy, communication
secrecy and trade secrets)**



**Cyber-litigation
(cybersecurity, cybercrime)**



Content liability & platforms



SUCCESS STORIES

Working with our clients

365FarmNet: a digital success story

Precise farming requires precise legal advice.



“Digital transformation” - a buzzword that has become reality in a few places, including in agriculture.

GPS data, telemetry data and smart farming solutions have become of incalculable importance for the success of agricultural businesses. The driver’s cab of a modern tractor has become more of a digital cockpit with several screens, which guarantee maximum precision control and monitoring of all operations – while the different pieces of farming equipment attached are themselves Internet-capable and independently transmit telemetry data to the tractor cab - this is the digital reality on modern farms.

This reality is at the heart of 365FarmNet’s business, one of the most important players in this industry of digitalizing agricultural businesses and provides farmers with various applications for their businesses.

« The programming of agricultural software often overlooks farmers’ interests. In the case of 365FarmNet, the aim is to involve farmers in the process of digitisation in such a way that we can master the challenges in the agricultural sector together » explains Maximilian von Löbbecke, managing director of 365FarmNet.

The company’s success proves him right. 365FarmNet was founded in 2012 by the parent company CLAAS,

and became an independent company in 2014. Today, 365FarmNet has 40 internationally renowned partners - from BASF to Michelin to YARA - and its software provides an ever growing base of tens of thousands of farmers who can digitize everything from field management to livestock farming using various 365FarmNet applications on their farms.

Pangea Net’s German member BRANDI has advised 365FarmNet from the very beginning in the relevant fields of corporate law, and particularly in IT and data protection law, intellectual property rights and brand management. With offices in Berlin, Paris, Posnan and Dissen, and over 100 employees, 365FarmNet digitalises agriculture throughout Europe, and relies on BRANDI for strategic legal support. « We have access to the best legal advice. BRANDI shows entrepreneurial understanding and finds pragmatic solutions for all of the challenges we’re facing in an evolving legal framework », Marten Grundmann, Vice President of 365FarmNet, says.

« We highly value our local lawyers’ willingness and capacity to connect us with other quality independent foreign legal experts through PangeaNet. For our European expansion, we have made frequent use of this network of law firms and have had nothing but the best experiences ». 365FarmNet was recently advised by Luxembourg member DCL avocats regarding the contracts for their new hosting provider as well as by French member Wenner on several issues.



THEY KNEW THEY COULD RELY ON THEIR COUNTERPARTS AT LAW FIRMS IN THE PANGANET NETWORK FOR QUICK AND RELIABLE ADVICE.





For BRANDI partner Sebastian Meyer and his team who have been supporting the company in IT and data protection law since its foundation, « it is of particular importance to us that we support our clients as partners and strive for long-term cooperation ». BRANDI associate Malte Stakowski who is part of the IP/IT team adds: « of course, it is a great pleasure for us to be in a position to support an innovation-driver like 365FarmNet with our know-how. Especially companies that specialize in the digital transformation of classic branches of the economy such as agriculture need consultants who are willing to get involved in the industry and who look for pragmatic solutions together with the client ».

365FarmNet and Pangea Net share one specific ideal: to provide broad-based support to clients without any compromise in quality.

33-Country Data Privacy/Security Incident Response

In 2017, when a pre-GDPR privacy and data security incident affected an association located in the USA that educates and certifies financial professionals, the association turned to its USA-based Pangea Net law firm Whiteford, Taylor and Preston, LLP (« WTP ») for help.

Keith Mouldsdale and Razvan Miutescu of WTP's Cyber Security, Data Management & Privacy Group promptly investigated the incident and hired a forensics expert to conduct a forensic examination. That investigation revealed that personal information of applicants and certificants might have been accessed without authorization through manipulation of the URL of the client's website made possible by a web coding error.

“

WE HIGHLY VALUE OUR LOCAL LAWYERS' WILLINGNESS AND CAPACITY TO CONNECT US WITH OTHER QUALITY INDEPENDENT FOREIGN LEGAL EXPERTS THROUGH PANGEANET. FOR OUR EUROPEAN EXPANSION, WE HAVE MADE FREQUENT USE OF THIS NETWORK AND HAVE HAD NOTHING BUT THE BEST EXPERIENCES

When the investigation revealed that the security incident affected individuals residing in the USA, plus 32 other countries, including countries in Africa, Asia, the Caribbean, the European Union, and Oceania, Keith and Raz realized that they needed foreign counsel in dozens of countries, but knew that they could rely on their counterparts at law firms in the PangeaNet network of law firms for quick and reliable advice.

They then consulted with lawyers at multiple firms in Pangea Net for assistance in helping them determine the extent of the client's global data breach notification obligations, including whether the client would need to notify local authorities or affected individuals. WTP's preexisting relationship with those Pangea Net firms afforded Keith and Raz the opportunity to get quick answers from reliable and trusted partners on a reasonable budget.

Pangea Net lawyers who jumped in to quickly help WTP included: Tomas Mudra at UEPA advokáti s.r.o. in the Czech Republic; Sebastian Meyer and Julian Witte at BRANDI in Germany; Mark Gleeson, Helena Wooten and Ryan Harrison at Browne Jacobsen in the UK.

GDPR Preparations

In November 2017, a client turned to Keith Mouldsdale and Razvan Miutescu of WTP's Cyber Security, Data Management & Privacy Group for help with GDPR compliance.

Although based in the USA, the client made software available and provided professional services throughout the European Union, occasionally hosted professional conferences in Europe, and also had a subsidiary located in the Republic of Ireland.

Given that the GDPR effective date was only a few short months away, Keith and Raz sought help from Patricia McGovern at DFMG Solicitors in Ireland. Despite carrying a heavy workload at the time, Patricia promptly responded to WTP's request for help, and was quickly able to join the team, review and confirm WTP's analysis concerning applicability of GDPR to the client, and help WTP draft and implement a comprehensive GDPR compliance program, including by drafting a host of policies and procedures intended to bring the client into compliance with GDPR.

PangeaNet and its international network of legal experts proved to be the perfect solution for the client.



DATA, INFORMATION & CYBER LAW

Active Practitioners & Thought Leaders

Members of Pangea DICL practice group are recognised practitioners, active influencers and sought-after references in the area of data, information & cyber law.

Because we believe in a multidisciplinary approach and active engagement, we take a stand as in opinion makers and are part of reputable think-tanks and do-tanks, namely :

- **Agora 41**, an assembly gathering a panel of 41 experts from different horizons set up on the initiative of the National Agency for Security Information Systems (FR)
- **INTA data protection committee**, one of the newest of INTA's committees established to advise trademark practitioners on the effects of data privacy and protection laws worldwide (IR)
- **Fintech & New Technologies Committee of the CCPM** – College of Public Accountants of Mexico (MX)
- **Czech Government working committee for personal data protection legislation**, advice on GDPR's implementation (CZ)
- **The Data Circle think tank**, which brings together data specialists, digital players and various other professions and promotes the formalization and sharing of good practices, in order to contribute to the structuring of the data sector (FR).

Our members are also devoted lecturers:

- The Data Protection diploma course, Law Society of Ireland, Data Transfers – lecturer Patricia McGovern (IR)
- The Blockchain Academy of Mexico, Digital Identity / Data Privacy / Smart Contracts & Cryptoassets modules – Isaac D. Lopéz (MX)
- The WIFI Management Forum and the ARS – Academy of Law, Tax & Economy, Data protection & company's data - lecturer Anna Mertinz (AT)
- ICT procurement, University of Bern, lecturer Julia Bhend (SW)
- Data protection in the health sector, Zurich University of Applied Sciences, lecturer Julia Bhend (SW)
- University of Bielefeld, lectureship for contract drafting IT law; University of Applied Sciences Bielefeld, lectureship for IT law; Distance Learning University of Hagen, lectureship for data protection law - Lecturer Sebastian Meyer (GE)

You will also find many of our members ranked in directories such as Legal500 as well as listed in data and privacy regional associations.



Best Lawyers®



CHAMBERS AND PARTNERS

You will also find them to be insightful authors:

Data Law - Theoretical Principles and Practical Approach, LexisNexis 2017, Matthieu Bourgeois (FR)

Data protection in HR everyday life in the renowned legal magazine "Datenschutz konkret" (volume 2/2019), Anna Mertinz (AT)

Legal protection of data transfer - especially international data transfer in Pachinger (eds.):

« Datenschutz - Recht und Praxis »
Sebastian Meyer (GM)



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